



A Case for the Cloud: Traditional Knowledge Inc. Jordon Lamontagne, Founder and CEO

What was the business problem?

Traditional Knowledge Inc. provides an online platform for aboriginal communities to record and store traditional knowledge about ecosystems, culture, and heritage. This knowledge is used both by aboriginal communities and by commercial entities. These commercial entities have a legal obligation to incorporate this knowledge into their activities when they occur on traditional aboriginal land – as, for example, in resource development. This knowledge also provides a basis for determining the value to be paid to aboriginal communities as compensation for use of these lands. As traditional knowledge constantly evolves and is broadly dispersed among aboriginal communities, our platform increases opportunities to capture and widely share this knowledge.

In developing our platform, we needed a hosting service that was stable, powerful, and cost-effective.

Cloud Clip:

59% of SMEs using the cloud were able to reinvest cloud-generated savings back into their business.¹

What were the potential solutions?

We investigated some commercial offerings but realized that it was pretty easy to cross the boundary between free offerings and paid services. Since we were operating on a shoestring budget, we couldn't take a chance of incurring cost, but we needed some pretty powerful resources to get our platform up and running.

¹University of Manchester Business School/Rackforce Survey 2012. 1500 companies surveyed in the UK and US.

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What solution was chosen?

DAIR provided us with a powerful suite of resources that met all our needs and supported continued product development as we worked toward launching our beta product.

What was the result?

Our product development is ongoing, and we are testing the platform with a number of aboriginal communities. We are excited about the potential for our product to support the preservation and use of invaluable traditional knowledge.

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