canarie

DAIR Cloud Program

The DAIR Cloud Program connects Canadian startups to each other, and to free cloud resources and expertise in next generation technologies.

Think of DAIR as a bundle of resources intended to give a boost to Canadian startups and SMEs. We've put together a package of resources to help get your business off the ground or to the next level.

Did we mention there's no cost? We don't ask for your payment information and qualifying is simple.

CANARIE is funded by Innovation, Science and Economic Development Canada (ISED) to spark Canadian innovation and accelerate research and discovery. The goal of the DAIR Cloud Program is to give Canadian start-ups and SMEs a boost toward commercialization.

TO QUALIFY
and use DAIR for design, development, validation, and/or demonstration purposes:

Your business is based in Canada

Your business has fewer than 500 employees

DAIR includes:

Hosted in Canada Public Cloud Platform

Access to the DAIR Cloud Platform includes generous monthly credits to spend on hosted-in-Canada public cloud resources through Amazon Web Services or Microsoft Azure.

BoosterPacks: Sample Code + Docs to Get You Started

Included with DAIR, BoosterPacks are curated packages of resources and sample code that support specific emerging technologies (e.g. IoT, machine learning, augmented reality).

DAIR Community: Slack Channel, Webinar Series, & Tech Support

By signing up for DAIR, you also tap into a collaborative community of Canadian entrepreneurs and cloud development experts.

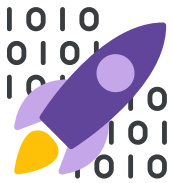**1,400+** SMEs have used DAIR

APPLY TODAY

canarie.ca/cloud

DAIR lets you:

- Rev up new product introduction and get to market faster
- Quickly test and validate new features on your existing products
- Reduce your product development time and costs
- Leverage the expertise of experienced Canadian entrepreneurs to learn about new, emerging technologies through BoosterPacks

- Build prototypes to showcase to potential customers and investors – anytime, from anywhere
- Have the freedom and flexibility to design and evaluate your products and services
- Keep your data in Canada
- Avoid locking in with a specific cloud provider. DAIR promotes cloud independence

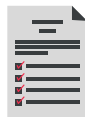Accessing DAIR is simple.
APPLY TODAY!
canarie.ca/cloud

BoosterPacks

You don't have to start from scratch. BoosterPacks are free, curated packages of resources on specific emerging technology, built by experienced Canadian businesses who have built products or services using that technology and are willing to share their expertise.

Think of it as a speed boost to get your start-up or early-stage business to market faster. BoosterPacks help you understand and experiment with a new technology quickly so that you can adopt it for your business's unique needs.

Each BoosterPack includes:

Flight Plan

Concise documentation of implementation and architecture options, key learnings & resources, and a description of a Sample Solution that demonstrates the technology.

Launch Codes

Software code to deploy the Sample Solution on the DAIR Cloud to accelerate your initial product development.

Learn more about
BoosterPacks
canarie.ca/boosterpacks

Developed for Canadian businesses by Canadian businesses.

We've enlisted experienced Canadian businesses – "**BoosterPack Builders**" – to curate their knowledge and expertise with specific emerging technologies. These Builders have either developed commercially available products and services using this technology.

The goal of each BoosterPack is to help you get to market faster by benefiting from some of the tips and resources that helped the Builders, while avoiding some of their pitfalls.

When we collaborate on our expertise and experience, everyone wins.

We're calling on Canadian businesses with experience and demonstrated expertise in key emerging technologies to share their knowledge with the next generation of startups.

BoosterPack Builder benefits:

- **Connections** to new, potential partners & resources
- **Exposure** and recognition for your expertise
- **Revenue** for sharing your expertise and knowledge

Learn more about becoming a
BoosterPack Builder!

canarie.ca/boosterpacks