



CANARIE NATIONAL SUMMIT 2016



November 22-23, 2016
Montreal, QC

Navigating our Data-Driven Future CANARIE National Summit Sponsorship Prospectus

CANARIE strengthens Canadian leadership in science and technology by delivering digital infrastructure to support world-class research that directly benefits all Canadians.

Twelve provincial and territorial network partners, together with CANARIE, collectively form Canada's National Research and Education Network (NREN). Canadians at universities, colleges, research institutes, hospitals, and government laboratories rely on this ultra high-speed network to collaborate in data-intensive, cutting-edge research and innovation within Canada and with colleagues in over 100 countries.

Beyond the network, CANARIE funds and promotes reusable research software tools to accelerate scientific discovery. CANARIE also supports Research Data Canada as it leads national research data management initiatives, and through the Canadian Access Federation, provides identity management services that enable secure, ubiquitous connectivity and content access to the academic community. To boost commercialization in Canada's technology sector, CANARIE offers cloud resources to startups through its DAIR service, and links a powerful community of public and private sector partners in the Centre of Excellence in Next Generation Networks (CENGN).

Established in 1993, CANARIE is a non-profit corporation, with the majority of its funding provided by the Government of Canada.

CANARIE National Summit

By drawing stakeholders from across the innovation ecosystem and providing them with a preview of the future of Canada's digital economy, the CANARIE National Summit provides an opportunity to celebrate digital innovation and to identify and act on emerging opportunities to continue to build Canada's digital economy.

In 2016, the CANARIE National Summit will bring together thought leaders from business, academia, government, and not-for-profit sectors to explore our data-driven future.

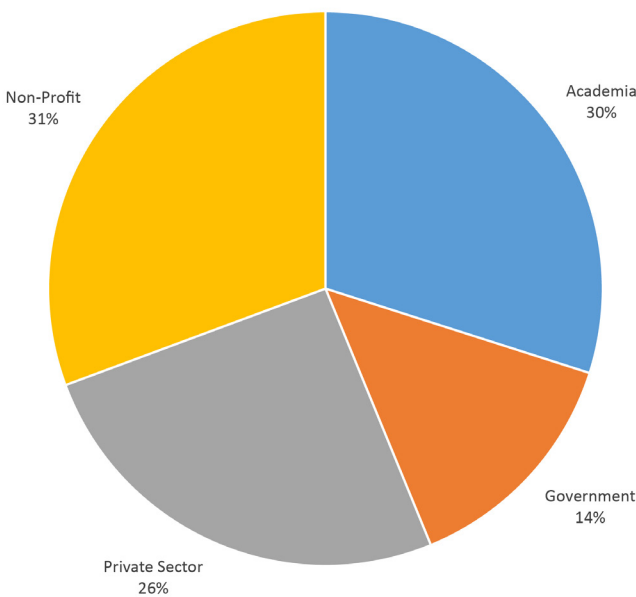
Sponsorship

Sponsors of CANARIE's National Summit have the opportunity to increase their exposure to 175+ senior members of Canada's research, education, and innovation communities.

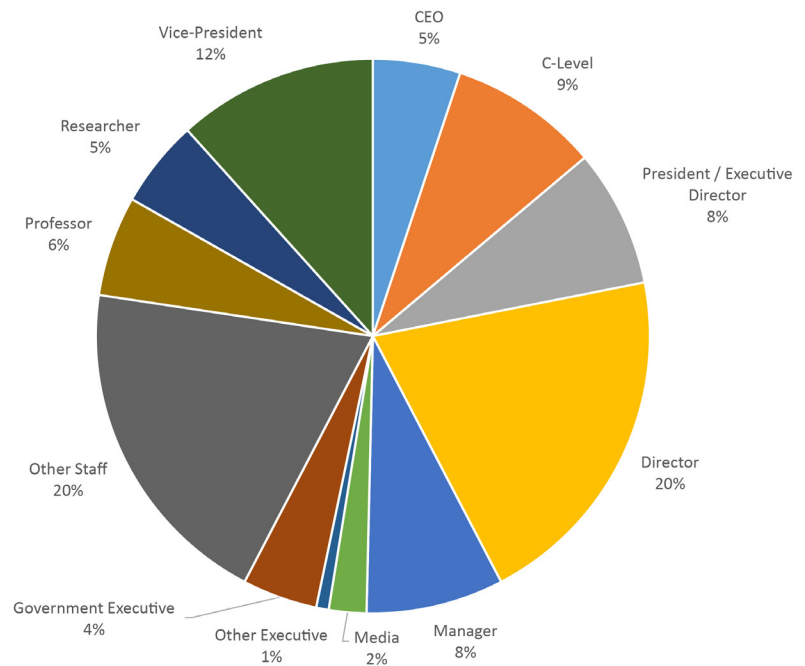
The 2015 National Summit drew nearly 175 senior leaders from the higher education, not-for-profit, government, and private sectors. Speakers addressed a range of topics, including robotics, wearables, and medical technologies. Attendees reported high satisfaction with the event, with an overall satisfaction assessment of 90%. An overwhelming majority of participants said they would recommend the Summit to colleagues.

Attendee Profile

2015 External Attendees by Sector



2015 External Attendees by Position



Highlights include having all attendees in the same room, venue is great, opening and closing keynotes were very interesting and engaging. CANARIE staff are very engaging and professional, networking is always great. Oh yes, throw the mic was quite engaging.

The diverse group of speakers provided a fertile mix of ideas and topics to engage others in conversation and debate. I had a good number of discussions with other attendees, whom I had not met before, about some of the speakers' topics. It makes the trip intellectually stimulating, and well worth the effort to attend.

The keynotes were an excellent choice, setting the conversation for the rest of the Summit. Hearing about the latest trends in research and innovation is one of the reasons why I regularly attend the Summit.



2015 Attendee Feedback Highlights

Platinum Sponsor

1 available at \$7,500
(\$10,100 for non-members)

- > Named Platinum Sponsor
- > Logo on signage at event
- > Logo on National Summit website
- > 5 passes to National Summit
- > Logo in National Summit Program
- > 8x10 exhibit space
- > Introduction of Summit speaker and remarks at reception
- > Joint press release with CANARIE

Gold Sponsors

3 available at \$5,000
(\$7,600 for non-members)

- > Named Gold Sponsor
- > Logo on signage at event
- > Logo on National Summit website
- > 4 passes to National Summit
- > Logo in National Summit Program
- > 8x10 exhibit space

Silver Sponsor

\$2,500
(\$5,100 for non-members)

Silver Sponsors may choose one of the following options:

Option A

- > Named Silver Sponsor
- > Logo on signage at event
- > Logo on National Summit website
- > 3 passes to National Summit

Option B

- > 8x10 exhibit space
- > 3 passes to National Summit

Sponsorship Levels

* CANARIE membership includes a \$2,600 discount per year for a CANARIE program, i.e. Canadian Access Federation or Sponsorship. The member organization may select the CANARIE program to which its annual discount could be applied.

Should you wish to become a CANARIE member, you can find more information and complete the online form at: canarie.ca/members/become-a-member.

How to Sponsor the CANARIE National Summit

Please complete a Sponsorship Agreement and send it to sponsorship@canarie.ca. CANARIE's Finance team will issue an invoice upon receipt of the Sponsorship Agreement.

If you have any questions about sponsorship opportunities, please contact:

Ela Ienzi

Manager, Communications, CANARIE

ela.ienzi@canarie.ca | 613-943-5432



National Summit 2016 Sponsorship Agreement

Sponsorship Level



Platinum
\$7,500

(\$10,100 without CANARIE Member discount)



Gold
\$5,000

(\$7,600 without CANARIE Member discount)



Silver
\$2,500

(\$5,100 without CANARIE Member discount)

If your organization is a CANARIE member, will you apply your CANARIE membership discount toward sponsorship of the National Summit? Please note that CANARIE members can only use their membership discount **once** in a calendar year.

Yes No

Sponsor Information

Company Name (as should appear on National Summit Materials): _____

Sponsorship Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Billing Contact (if different from above):

Name: _____ Title: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____