Harnessing Big Data: a Technique and Tool for User Directed Selective Data Filtering

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Outline

- Introduction
- Big Data Platforms
- Data Filtering Technique
  - Stored Data
  - Streaming Data
- Summary and Conclusions
Application Area Examples

Big Data Sources

- Sensor Based Cyber Physical Systems:
  - Generates Data that needs to be analyzed
- Enterprises
- Scientific research
- Social Networks

**Example Use Cases**

- Filtering Technical Articles
- Smart Bridges/Smart Machinery
- Twitter/Social Networks
- Managing Meeting Minutes
- Remote Patient Monitoring

**Aerospace** “Pratt & Whitney’s Geared Turbo Fan (GTF) Engine”

**Remote Health Care**

From https://demigos.com/blog-post/remote-patient-monitoring-software/

**Twitter**

**Bridge Management**

From: www.libelium.com

**Object Identification and Tracking**

From: www.rolls-royce.com

From http://www.venturemagazine.me/wp-content/uploads/2015/04/222-770x375.jpg
Harnessing Big Data

**Challenges**

- **Volume**
  - Large amount of Data

- **Velocity**
  - Streaming data/ Data in motion /Fast Data

- **Variety**
  - Structured and Unstructured Data

**Two Approaches**

- **Speeding Up Processing**
- **Reducing Data Volume/ Indexing**
Types of Big Data Analytics

**Challenges**

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**INGESTION LAYER**

**BATCH PROCESSING**

**STREAM PROCESSING**
Platforms for Batch and Streaming Analytics

From: https://www.researchgate.net/figure/Hadoop-vs-Spark-Example-of-Big-Data-Analytics-platforms-for-batch-and-streaming_fig1_315095908

Stream Processing with Siddhi
From: https://codeburst.io/stream-processing-with-siddhi-af4c55d11166
The Big Data Problem: Volume

- Large volumes of Data are produced on a daily basis
- A specific user may be interested in only a selected set of documents containing some specific content
  - **How to Store and Locate Required Data Efficiently?**

Example Use Cases:

- **The research papers use case**
  - Interested in papers focusing on specific topics
- **The meeting minutes use case**
  - e.g., Interested in meetings that discussed specific products
- **The journalist use case:**
  - Interested in tweets focusing on specific events or persons
- **The medical practitioner use case**
  - Stored Data
  - Streaming Data


From: https://ellipse.prbb.org/the-art-of-publishing-a-scientific-article/

From: https://www.istockphoto.com/search/2/image?phrase=needle+in+haystack
Data Filtering

- Need to extract selected data items (user preferences) from large data sets

- Challenge: Searching the required information from the data set.
  - More difficult for large data sets
  - More difficult when there are multiple data sets.
  - Becomes more time consuming to search.
  - Takes a large space to store

- Objective: Devise an effective filtering technique
  - Extract user “preferred” data as filtered data in a timely manner.
  - Store only the filtered data
  - Decreases the search latency
  - Decreases the size of the storage required.

- Challenge: Filtering is processing intensive:
  - extract the selected information from the large raw data sets.

- Solution: Parallel Processing.
  - Apache Spark
The Filtering Technique for Streaming Data

- Apache Spark based
- Categorize dataset
  - using a machine learning model
  - and named entity recognition.
- Filter method filters data
  - matches with user preferences
  - stores the filtered data as a comma separated values file.
- Filtered data contains
  - filtered text,
  - entity classes (recognized by the named entity recognition function)
  - extracted name entities
  - class predicted by the machine learning model
    - Multinomial Logistic Regression
- Adapted to stored text data files
  - Conversion from PDF to text needs to be performed by pdfminer

The Filtering Technique for Stored Data

- **Categorize dataset**
  - using a machine learning model
  - and named entity recognition.

- **Filter method filters data**
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- **Filtered data contains**
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Performance Analysis

- Experiments performed in an Apache Spark cluster.
  - set up on an Amazon EC2 cloud infrastructure.

- Analysis of impact of the workload and system parameters on performance

- Raw Dataset: Synthetic
  - Stored data.
  - Stored as multiple files in a local directory.
  - *(Also experimented with wikipedia files)*

- Workload and System Parameters:
  - number of executor cores (N),
  - number of worker nodes (N_W),
  - raw dataset sizes (S_R)
  - Data partitioning strategies (DP)
    - Centralized (C_{DP})
    - Equal Distribution (E_{DP}).

- Performance Metrics:
  - computation time (T_C),
  - speedup (S(N))
  - efficiency (E(N)).

- The experiments are performed by following a factor-at-a-time approach
  - one of the parameters is changed while others are held at their default values.
Impact of Number of Worker Nodes on Performance

- Every worker node comprises 8 cores
- Increase in number of worker nodes increase in parallelism
  - Smaller $T_c$
  - Higher $S(N)$
- For smaller raw datasets (117 MB–410 MB)
  Increase in N does not improve speedup significantly
**Executor core Parallelism vs Node Parallelism**

- **First Figure:** Increase in the no. of cores
  - Improves performance
- **Second Figure:**
  - Total number of cores = 12
  - No. of cores / node = 12/N_w
  - A smaller number of executor cores within worker nodes seems to give rise to superior performance

**Filtering Efficiency:**

\[ E_F = \frac{\text{search time achieved with non-filtered data}}{\text{search time achieved with filtered data}} \]

<table>
<thead>
<tr>
<th>Search method</th>
<th>Search by</th>
<th>( E_F )</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sequential</td>
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<td>105</td>
</tr>
<tr>
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<td>63.6</td>
</tr>
<tr>
<td>Parallel</td>
<td>Sentences</td>
<td>29</td>
</tr>
</tbody>
</table>
Effect of Data Partitioning Strategy

- $N_w = 3 - T_C$ decreases from 90 ($C_{DP}$) seconds to 66 seconds ($E_{DP}$) when the data partitioning strategy changed from $C_{DP}$ ($C_{DP}$) to $E_{DP}$.

- The speedup increases from 16 ($C_{DP}$) to 17.143 ($E_{DP}$).

- *A priori* balancing of the load results in higher performance.
Boolean Logical Operator Based Filtering

- User preferences can have multiple keywords/terms connected by the Boolean OR, AND and NOT operators

**Example:** *User Specification:*

- ‘Canada’ OR (‘prime minister’ AND ‘country’)

**Raw Data:**

1. Trudeau is the current prime minister of the country
2. The general elections for the country is typically held once every four years.
3. July 1 is celebrated as Canada Day in all parts of the country
Boolean Logical Operator Based Filtering (Sample Results)

\( N_F \): No. of filter terms

Simple: \( N_F \) terms connected by an OR/AND operators

Complex: Each complex term comprises three simple terms

Simple OR, Complex OR: Filtering time increases with \( N_F \)

Simple AND, Complex AND: Filtering time seems to be insensitive to the value of \( N_F \)

No. of Worker Nodes = 3
Patient Data Filtering System

- Complex Event Processing (CEP) is a technology which can consume sensor data from one or multiple sensors and analyze them in real time using CQL.
  - Deployed on Apache Siddhi running on a smart phone
- Goal of CEP based data filtering system is to find complex events which can lead to alerts/notifications.
  - Defined by user
- Data Filtering in Remote Patient Monitoring (RPM) System.
  - Uses wearable health sensors connected to a mobile device.
- Current (central server based) methodologies collects the real time health sensor streams and forward them to a remote (Centralized) server for detecting complex events.
- Such a technique has many limitations some of them are:
  - It necessitates the mobile device to remain connected to the hospital server at all times.
  - Increase in user cost as sensor data streams have to be forwarded to remote server.
  - It can lead to queuing delays at server side.
  - It can lead to out-of-order delivery of various sensor streams with respect to one another.
Complex Event Processing (CEP) Based Filtering

Summary and Conclusions

- Challenges for Big Data Processing
  - Volume
  - Velocity
  - Leads to data and compute intensive systems

- Varied Application Areas: enterprises, scientific research to medical applications

- Two approaches to addressing challenges
  - Speeding up Computation
  - Reducing Data Volume

- Two Types of Data
  - Data at Rest (Batch Analytics)
  - Data in Motion (Streaming Analytics)

- Reducing Data Volume
  - Parallel Data Filtering
  - Mobile Edge Computing
Backup Slides
Stream Processing (Data in Motion)

Also Referred to as Data Plumbing

Definition - What does Plumbing mean?
“Plumbing is a term used to describe the technology and connections between systems in a cloud computing model. It includes the systems, storage, network and the interconnection components that form the cloud environment. The term is an analogy to the plumbing of water systems.”

“Twenty years ago, when I was at Cisco in the early days, I learned how sexy plumbing could be in a digital world” Mike Volpi, Index Ventures

Need – Platforms & Effective Resource Management Algorithms for Streaming Data Analytics