

STRONGER TOGETHER:
CELEBRATING INSPIRING COLLABORATIONS
AND REMARKABLE SUCCESSES

TORONTO | OCTOBER 25-26, 2022



CANARIE
SUMMIT
2 0 2 2

SPONSORSHIP PROSPECTUS

ABOUT CANARIE

CANARIE connects Canada to the world. Our programs equip researchers, students, and startups in Canada to excel on the global stage.

Together with our 13 provincial and territorial partners, we form Canada's National Research and Education Network (NREN). This ultra-high-speed network connects Canada's researchers, educators, and innovators to each other and to global data, technology, and colleagues.

To strengthen the security of Canada's research and education sector, we collaborate with our partners in the NREN, government, academia, and the private sector to fund, implement, and support cybersecurity initiatives. We also provide identity management services to the academic community and boost Canada's startups with cloud resources and expertise in emerging technologies.

Established in 1993, CANARIE is a non-profit corporation, with most of our funding provided by the Government of Canada.



The CANARIE Summit is an annual showcase for trailblazing visionaries from academia, the private sector, and the public service who discuss their transformative work with an intimate gathering of Canada's research, education, and innovation communities.

Engaging plenary sessions led by Canadian and international speakers aim to inspire attendees to learn, discuss, and collaborate on what it takes to make Canada a global leader in data-driven innovation.





STRONGER TOGETHER:

**CELEBRATING INSPIRING
COLLABORATIONS AND
REMARKABLE SUCCESSES**

What happens when teams and organizations unexpectedly move from competition to collaboration? Is competition for ideas and solutions really a zero-sum game?

Join us this at this year's CANARIE Summit to celebrate and learn from examples of remarkable successes born of unexpected collaborations.

See for yourself how competitors, adversaries, and seemingly unconnected entities joined forces to develop brighter ideas, make faster discoveries, and amplify the greater good for all.

ENGAGEMENT WITH CANADA'S LEADERS IN RESEARCH, EDUCATION, AND INNOVATION

CANARIE Summit sponsors can strengthen their exposure to – and collaboration with – Canada's research, education, and innovation communities.

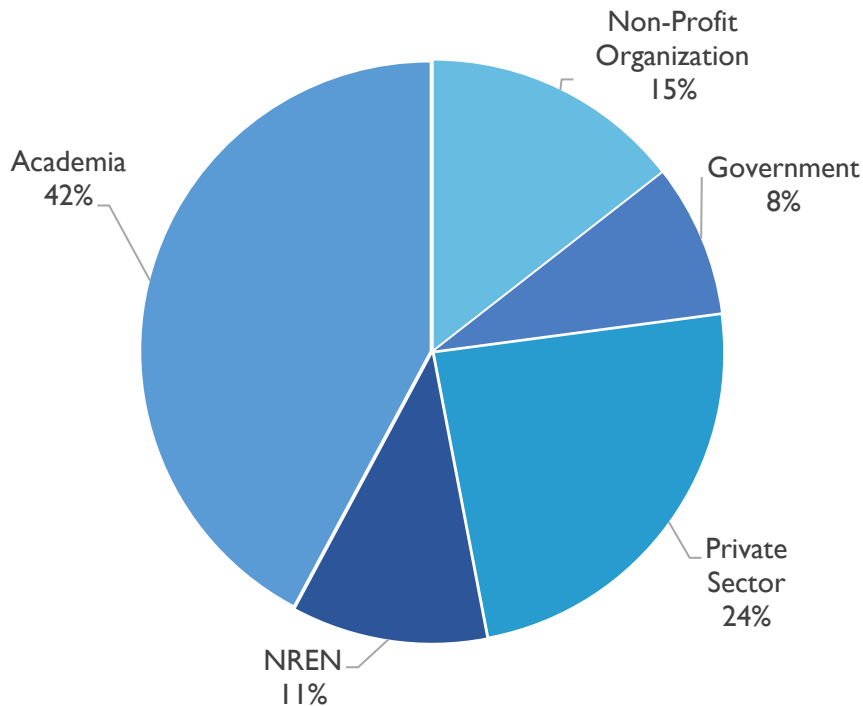
How?

- Extended networking sessions
- Exhibition opportunities
- Brand promotion via the CANARIE Summit website, event communications, and social media channels
- Opportunity to introduce speakers

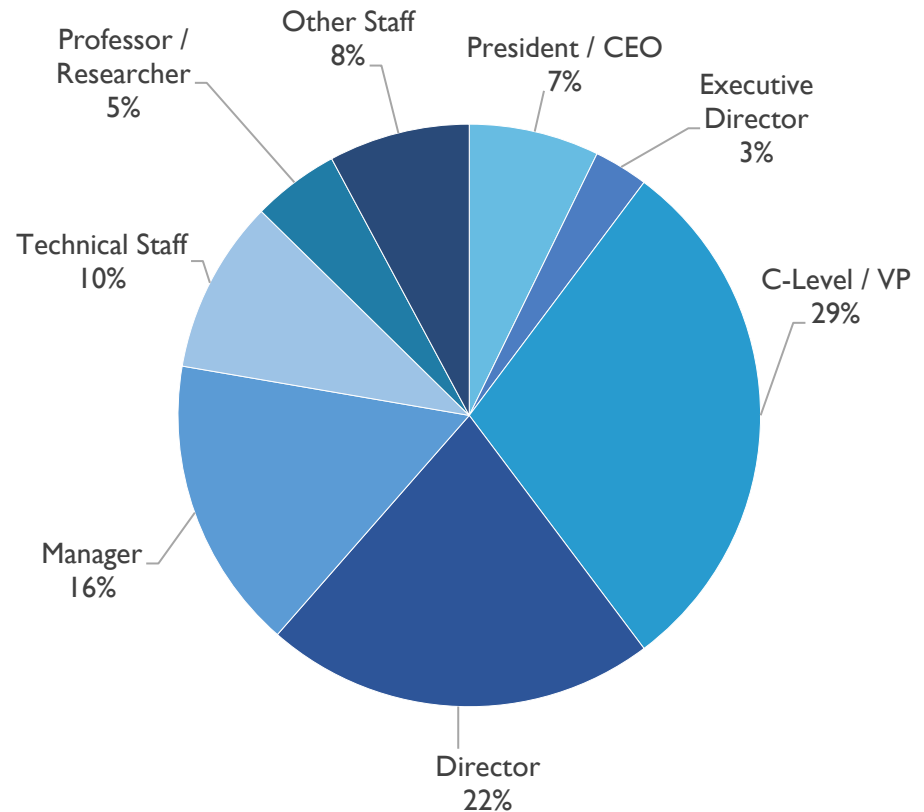
93% } Average attendee rating for “Overall Experience” at the last CANARIE Summit

ATTENDEE DEMOGRAPHICS (2019 IN-PERSON SUMMIT)

Attendees by Sector



Attendees by Role



ATTENDEE FEEDBACK

"The CANARIE Summit is one of the best conferences I attend each year. Full stop."

"The people; CANARIE staff; excellent organization. Good location. Excellent diversity of charismatic speakers covering different aspects of the conference theme. Always a pleasure to attend."

**What did you think of
the CANARIE Summit?**

"The whole event was a highlight – the topic was relevant, and the speakers were interesting and had divergent opinions."

"Above and beyond my expectations. Great value for this level of conference."

2019 SPONSORS

JUNIPER
NETWORKS

FORTINET

aws

ciena

cira



uOttawa

BCNET 30 Years
Shared Services for Higher Education & Research

CENGN

cybera

f6networks



IVADO

ORION

rISQ
LE RÉSEAU AU SERVICE DU SAVOIR



ROGERS

SECURE KEY

2022 SPONSORSHIP PACKAGES

* CANARIE reserves the right to accept or decline any sponsorship requests.

	Summit Premier Partner	Summit Collaborating Partner	Summit Promoter	Summit Advocate	À la Carte Add-ons (must be purchased with another level)
Fee	\$7,500 CANARIE Members \$10,100 Non-Members	\$5,000 CANARIE Members \$7,600 Non-Members	\$2,500 CANARIE Members \$5,100 Non-Members	\$2,500 CANARIE Members \$5,100 Non-Members	
Number available	2 1 @ Program Partner 1 @ Reception Partner (Selection on first come, first serve basis)	5	Unlimited	Unlimited	
Number of passes	4	3	1	3	3 passes = \$1,000
Promoted in Summit communications, including social media	Yes	Yes	Yes	Yes	
Logo on Summit signage	Yes	Yes	Yes	Yes	
Logo and link on website	Yes (Prominent positioning)	Yes			\$1,000
Logo in Program	Yes	Yes			\$1,000
Exhibit space	Yes	Yes	Yes		
Introduction of Summit speaker	Yes (Selection on first come, first serve basis)	Yes			\$2,500 (based on availability)
Remarks at Reception	Yes				
Mention in CANARIE Summit announcement	Yes				
List of consented attendees	Yes	Yes			\$1,000

HOW TO BECOME A SPONSOR

1. Contact Julie Bortolotti at Julie.Bortolotti@canarie.ca to confirm that you'd like to be a sponsor.
2. Complete the Sponsorship Agreement – it will be sent to you via DocuSign.
3. Once steps #1 and #2 are complete, an invoice will be issued, and your brand promotions will begin.

Questions?

Contact

Julie Bortolotti | Manager, Marketing Communications | CANARIE
julie.bortolotti@canarie.ca | 437-246-3953