

DISRUPTING THE DISRUPTORS

MONTRÉAL | OCTOBER 18-19, 2023

CANARIE
SUMMIT
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SPONSORSHIP PROSPECTUS

ABOUT CANARIE

CANARIE connects Canada to the world. Our programs equip researchers, students, and startups in Canada to excel on the global stage.

Together with our 13 provincial and territorial partners, we form Canada's National Research and Education Network (NREN). This ultra-high-speed network connects Canada's researchers, educators, and innovators to each other and to global data, technology, and colleagues.

To strengthen the security of Canada's research and education sector, we collaborate with our partners in the NREN, government, academia, and the private sector to fund, implement, and support cybersecurity initiatives. We also provide identity management services to the academic community and boost Canada's startups with cloud resources and expertise in emerging technologies.


Established in 1993, CANARIE is a non-profit corporation, with most of our funding provided by the Government of Canada.



The CANARIE Summit is an annual showcase for trailblazing visionaries from research and post-secondary institutions, the private sector, and the public service who discuss their transformative work with an intimate gathering of Canada's research, education, and innovation communities.

Engaging plenary sessions led by Canadian and international speakers aim to inspire attendees to learn, discuss, and collaborate on innovative ways to harness and use disruption to advance strategic goals and strengthen the collective good.





DISRUPTING THE DISRUPTORS

Think the pandemic was disruptive? Fasten your seatbelts, because today there's AI in the classroom, nation-state attackers on your network, misinformation quoted as fact, and climate events that are more substantial each year.

Join us at this year's CANARIE Summit and learn how leaders in Canada's research, education, and innovation sectors are taking action to reframe disruption as a gateway to innovation.

See for yourself how our sector can harness disruption to advance strategic goals and strengthen the collective good.

ENGAGEMENT WITH CANADA'S LEADERS IN RESEARCH, EDUCATION, AND INNOVATION

CANARIE Summit sponsors can strengthen their exposure to – and collaboration with – Canada's research, education, and innovation communities.

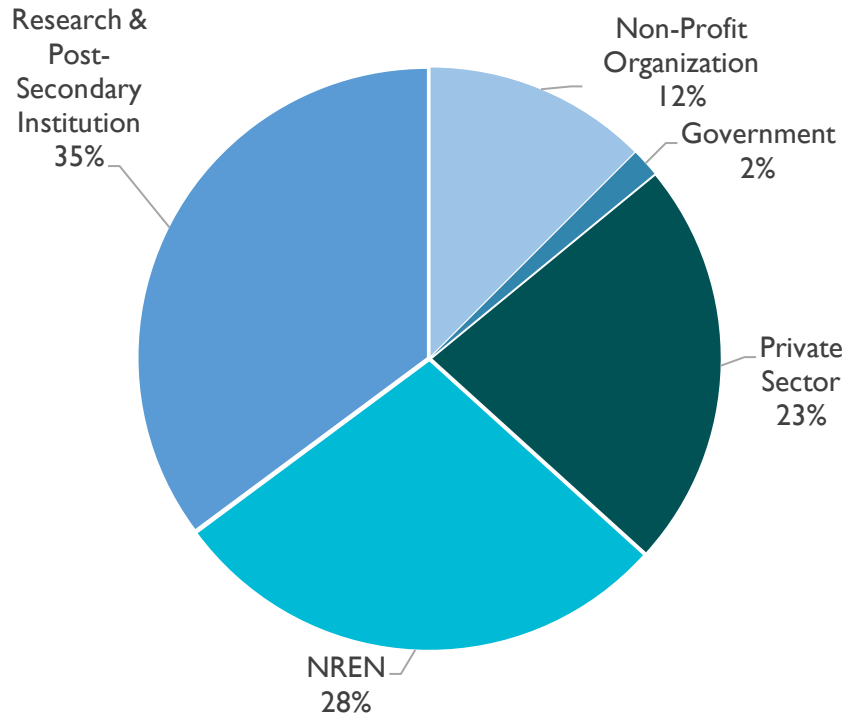
How?

- Extended networking sessions
- Exhibition opportunities
- Brand promotion via the CANARIE Summit website, event communications, and social media channels
- Opportunity to introduce speakers

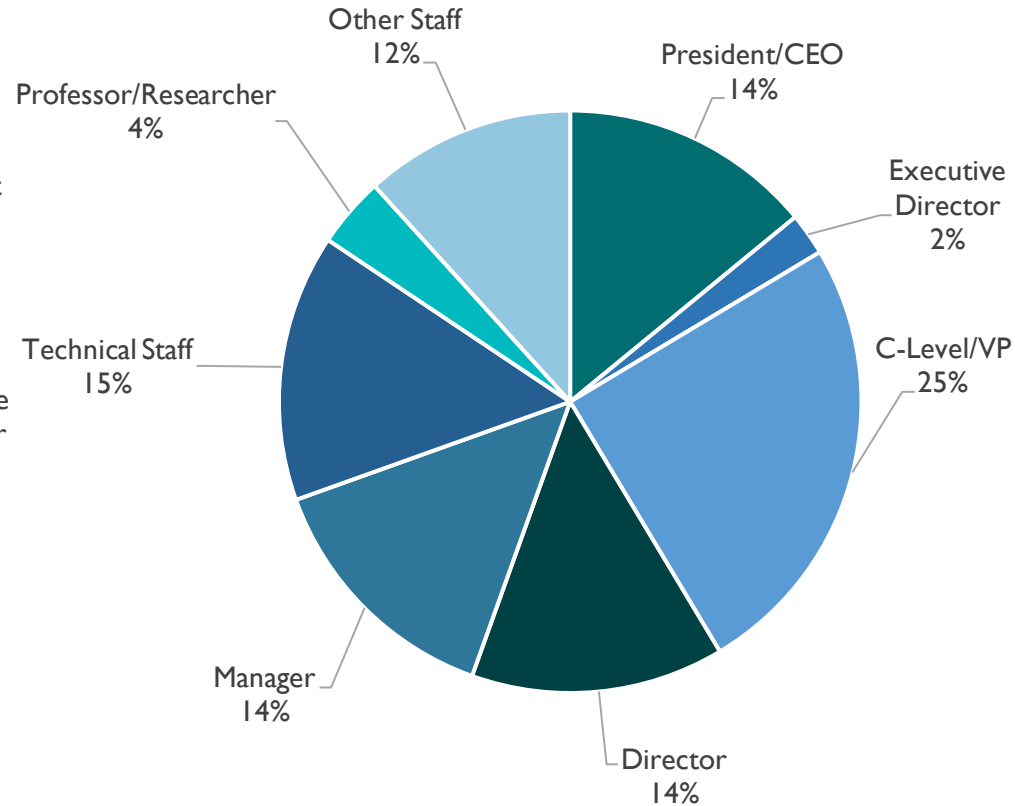
96% } Average attendee rating for “Overall Experience” at the last CANARIE Summit

ATTENDEE DEMOGRAPHICS – SUMMIT 2022

Attendees by Sector



Attendees by Role



ATTENDEE FEEDBACK

"The CANARIE Summit is one of the best conferences I attend each year. Full stop."

"Amazing and mind-blowing conference! Incredible speakers with diverse and thought-provoking topics. A very well-organized conference that far exceeded expectations. I enjoyed the conference immensely and would highly recommend it to others. I look forward to the next CANARIE Summit."

**What did you think of
the CANARIE Summit?**

"The whole event was a highlight – the topic was relevant, and the speakers were interesting and had divergent opinions."

"Above and beyond my expectations. Great value for this level of conference."

2022 SPONSORS



Social Sciences and Humanities
Research Council of Canada

Conseil de recherches en
sciences humaines du Canada

Canada

2023 SPONSORSHIP PACKAGES

* CANARIE reserves the right to accept or decline any sponsorship requests.

	Summit Premier Partner	Summit Collaborating Partner	Summit Promoter	Summit Advocate	À la Carte Add-ons (must be purchased with another level)
Fee	\$7,500 CANARIE Members* \$10,100 Non-Members	\$5,000 CANARIE Members* \$7,600 Non-Members	\$2,500 CANARIE Members* \$5,100 Non-Members	\$2,500 CANARIE Members* \$5,100 Non-Members	
Number available	2 1 @ Program Partner 1 @ Reception Partner (selection on first come, first served basis)	5	Unlimited	Unlimited	
Number of passes	4	3	1	3	3 passes = \$1,000
Promoted in Summit communications, including social media	Yes	Yes	Yes	Yes	
Logo on Summit signage	Yes	Yes	Yes	Yes	
Logo and link on website	Yes (prominent positioning)	Yes			\$1,000
Logo in Program	Yes	Yes			\$1,000
Exhibit space	Yes	Yes	Yes		
Introduction of Summit speaker	Yes (selection on first come, first served basis)	Yes			\$2,500 (based on availability)
Remarks at Reception	Yes				
Mention in CANARIE Summit announcement	Yes				
List of consented attendees	Yes	Yes			\$1,000

HOW TO BECOME A SPONSOR

*CANARIE Membership includes an annual \$2,600 discount for a CANARIE program, i.e., Summit Sponsorship or participation in the Canadian Access Federation. Members may select the CANARIE program to which to apply this discount. To verify that your organization is CANARIE Member, please [click here](#).

1. Contact Lesley McElroy at lesley.mcelroy@canarie.ca to confirm that you'd like to be a sponsor.
2. Complete the Sponsorship Agreement – it will be sent to you via DocuSign.
3. Once steps #1 and #2 are complete, an invoice will be issued, and your brand promotions will begin.

Questions?

Contact

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