

**CANADIAN
SECUR&E
FORUM**

Hosted by CANARIE



2025

**F O R U M
SECUR&E
CANADIEN**

Organisé par CANARIE

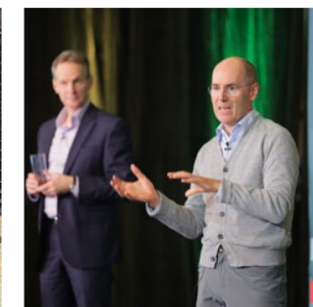
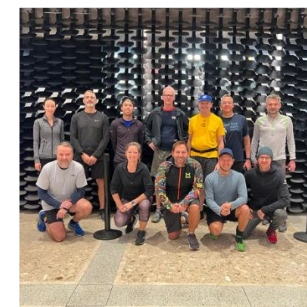
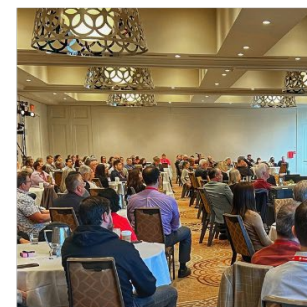
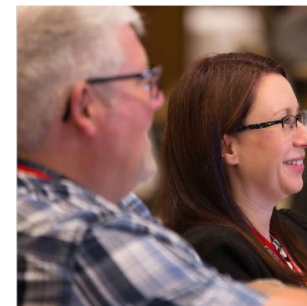
VANCOUVER | OCTOBER 8 – 9, 2025

SPONSORSHIP PROSPECTUS

ABOUT THE CANADIAN SECUR&E FORUM

The **Canadian SecuR&E Forum**, hosted by CANARIE and now in its second year, is a bi-annual forum that connects cybersecurity leaders, practitioners, researchers, and other leaders in Canada's research and education (R&E) sector. This is an opportunity to put your company at the center of the IT security research & education ecosystem.

The SecuR&E Forum features two days of technical and executive tracks, and plenary sessions with expert speakers from all aspects of the cybersecurity sector, with several networking opportunities.





ABOUT CANARIE

CANARIE connects Canada to the world. Our programs equip Canada's researchers and students to excel on the global stage.

Together with our 13 provincial and territorial partners, we form Canada's National Research and Education Network (NREN). This ultra-high-speed network connects Canada's researchers and educators to each other and to global data, technology, and colleagues.

To strengthen the security of Canada's research and education sector, we collaborate with our partners in the NREN, government, academia, and the private sector to fund, implement, and support cybersecurity initiatives. We also provide identity management services, including eduroam, to the research and post-secondary community.

Established in 1993, CANARIE is a non-profit corporation, with most of our funding provided by the Government of Canada.

ENGAGEMENT WITH CANADA'S CYBERSECURITY LEADERS IN RESEARCH & EDUCATION

SecuR&E Forum sponsors can strengthen their exposure to – and collaboration with – cybersecurity leaders and practitioners in Canada's research and education communities.

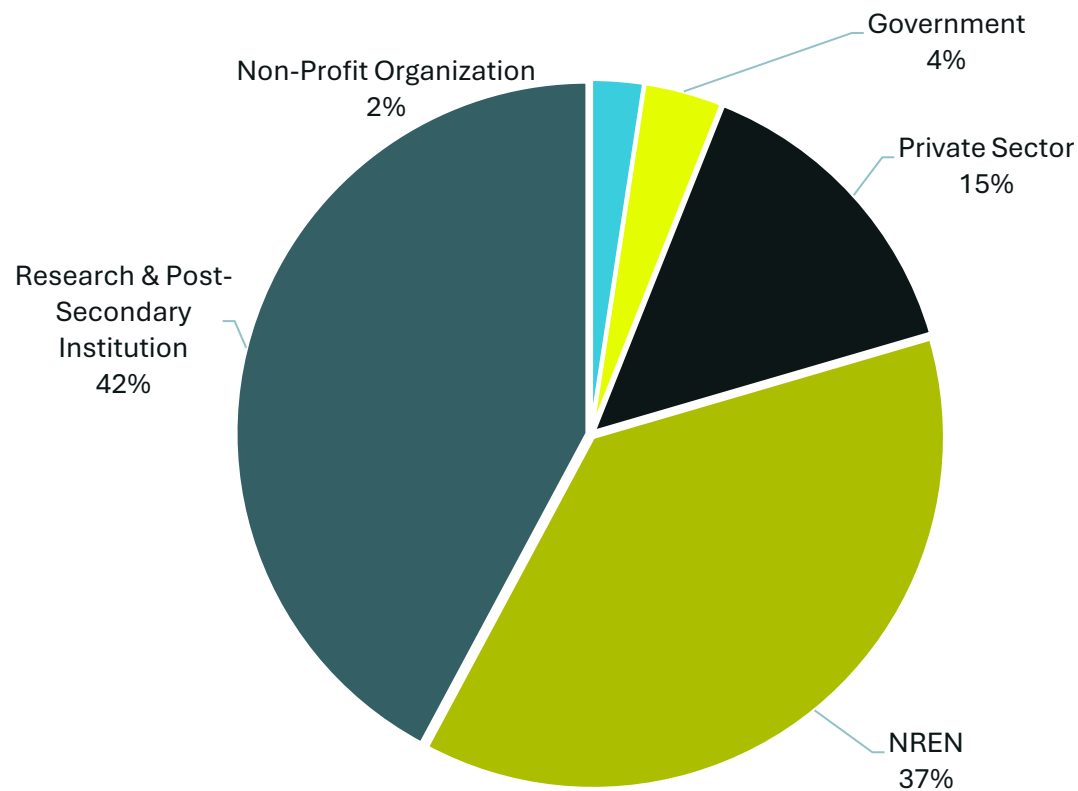
How?

- Extended networking sessions
- Exhibition opportunities
- Brand promotion via the SecuR&E Forum website, event communications, and our social media channels
- Opportunity to introduce speakers

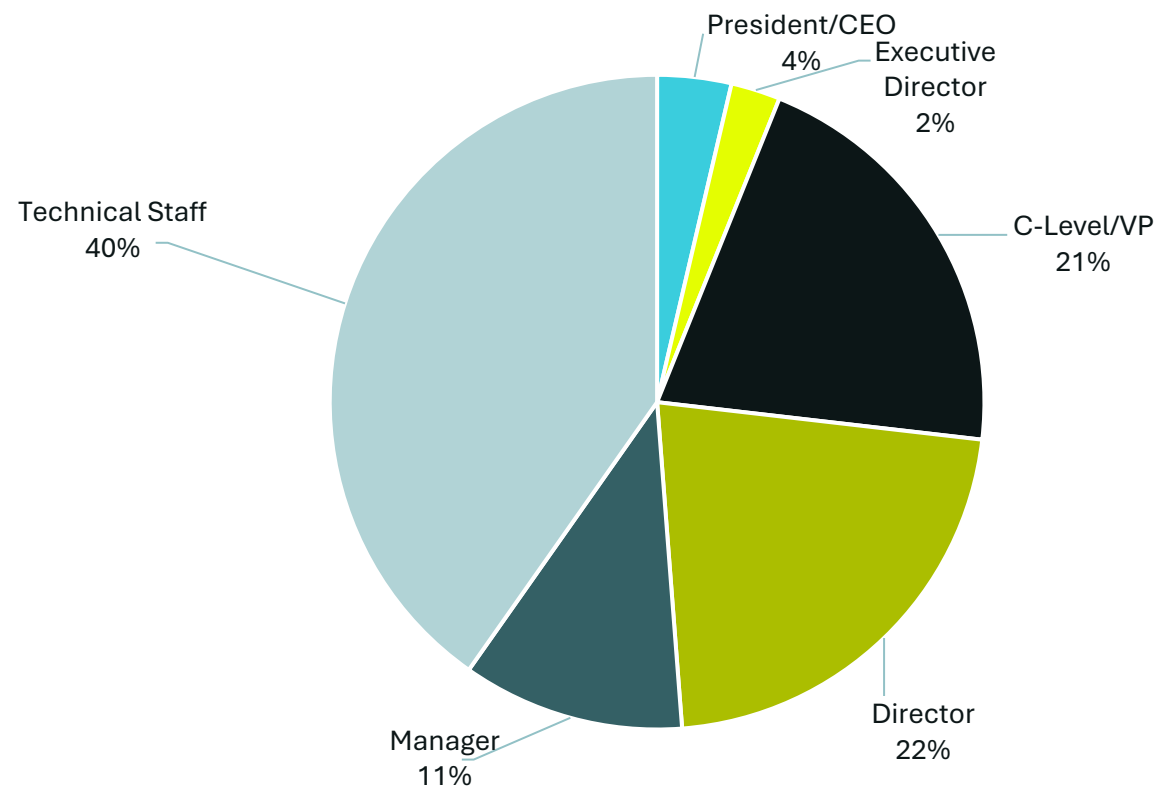
96% } Average attendee rating for "Overall Experience" at the 2024 SecuR&E Forum

ATTENDEE DEMOGRAPHICS – 2024 SecuR&E Forum

Attendees by Sector



Attendees by Role



ATTENDEE FEEDBACK

“Beautiful event. I loved the content and networking opportunities.”

“The conference was excellent. The venue, the place and networking were just excellent.”

**What did you think of the
SecuR&E Forum?**

“The Forum exceeded my expectations and was well worth the trip to Vancouver. Well done.”

“The diversity of topics and meeting everyone in-person were highlights.”

2025 SPONSORSHIP PACKAGES

	SecuR&E Platinum Program Partner	SecuR&E Platinum Reception Partner	SecuR&E Gold Partner	SecuR&E Silver Partner	SecuR&E Bronze Partner	À la Carte Add-ons <small>(must be purchased with another level)</small>
Fee	\$11,000 CANARIE Members \$13,600 Non-Members	\$11,000 CANARIE Members \$13,600 Non-Members	\$8,000 CANARIE Members \$10,600 Non-Members	\$6,000 CANARIE Members \$8,600 Non-Members	\$4,000 CANARIE Members \$6,600 Non-Members	
Number available	1	1	6	7	Unlimited	
Number of passes	4	4	3	2	3	\$1,500 (3 passes)
Promoted in SecuR&E Forum communications, including social media and email campaigns	Yes	Yes	Yes	Yes	Yes	
Logo on SecuR&E Forum signage	Yes	Yes	Yes	Yes	Yes	
Logo in program and website	Yes (prominent positioning)	Yes (prominent positioning)	Yes	Yes		\$1,500
Exhibit space	Yes	Yes	Yes	Yes		
Introduction of SecuR&E Forum speaker			Yes			\$2,500 (based on availability)
Speaking session	Yes (during program)	Yes (during reception)				
List of consented attendees	Yes	Yes	Yes			\$1,500

**CANARIE reserves the right to accept or decline any sponsorship requests.*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

All-Day Fuel Partner

Coffee, tea, and drinks for attendees during Day 1 or Day 2.

\$3,500 (member) / \$6,100 (non-member) | 2 Opportunities Available

- Prominent logo placement on refreshment station signage
- Company mention during event remarks
- Company promotion in SecuR&E Forum communications, including social media and email campaigns
- Logo on SecuR&E Forum signage, event program, and website

5k Fun Run/Walk Partner

Annual CANARIE Fun Run/Walk takes place on the morning of Day 2 of the Forum.

\$3,500 (member) / \$6,100 (non-member) | 1 Opportunity Available

- Prominent logo on swag for all run participants
- Company mention during Fun Run/Walk remarks
- Company promotion in SecuR&E Forum communications, including social media and email campaigns
- Logo on SecuR&E Forum signage, event program, and website

EXPOSURE

Platform	Distribution	Coverage Details
Event	<ul style="list-style-type: none">■ Presentation slides■ Event signage■ Event remarks	<ul style="list-style-type: none">■ Sponsor recognition on event materials, signage, and slides■ Sponsor recognition during remarks throughout the event
Email	<ul style="list-style-type: none">■ Sent to over 3,500 members of the Canadian research, education, and innovation sectors	<ul style="list-style-type: none">■ Sponsor recognition in promotional emails leading up to the event
Social Media	<ul style="list-style-type: none">■ LinkedIn (11,000+ followers)	<ul style="list-style-type: none">■ Sponsors featured in posts leading up to the event
Website	<ul style="list-style-type: none">■ SecuR&E Forum website	<ul style="list-style-type: none">■ Sponsors featured on event webpage

HOW TO BECOME A SPONSOR

Are you a CANARIE Member?

CANARIE Membership (\$2,500) includes an annual \$2,600 discount towards a CANARIE program (i.e., sponsorship of the SecuR&E Forum/CANARIE Summit, or participation in the Canadian Access Federation). Members may select the CANARIE program to which to apply this discount. To verify that your organization is CANARIE Member, click here: <https://www.canarie.ca/members/list/>

If you're interested in becoming a CANARIE member and applying the membership discount towards sponsorship of the Canadian SecuR&E Forum, ask us how! To learn more about CANARIE membership, click here: <https://www.canarie.ca/members/>

Next Steps:

1. Contact **Mike Greenwood** at sponsor@canarie.ca to confirm that you'd like to be a sponsor.
2. Confirm your sponsorship package selections by completing the Sponsorship Form – a link will be sent to you via SimpleSignup.
3. Sign the Sponsorship Agreement – it will be sent to you via DocuSign.
4. Once steps #1-3 are complete, an invoice and/or receipt will be issued, and your brand promotions will begin.

Questions?

Mike Greenwood | SecuR&E Forum Planning Team
sponsor@canarie.ca | 613-355-6616

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THANK YOU FOR YOUR SUPPORT.

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