

CANARIE  
SUMMIT  
2026



SOMMET  
CANARIE  
2026



OCTOBER 14-15 | NATIONAL ARTS CENTRE | OTTAWA

# SPONSORSHIP PROSPECTUS

# ABOUT CANARIE



CANARIE connects Canada to the world. Our programs equip researchers, students, and startups in Canada to excel on the global stage.

Together with our 13 provincial and territorial partners, we form Canada's National Research and Education Network (NREN). This ultra-high-speed network connects Canada's researchers, educators, and innovators to each other and to global data, technology, and colleagues.

To strengthen the security of Canada's research and education sector, we collaborate with our partners in the NREN, government, academia, and the private sector to fund, implement, and support cybersecurity initiatives. We also provide identity management services to the academic community through eduroam and identity and access management services.

Established in 1993, CANARIE is a non-profit corporation, with most of our funding provided by the Government of Canada.

# ABOUT THE SUMMIT

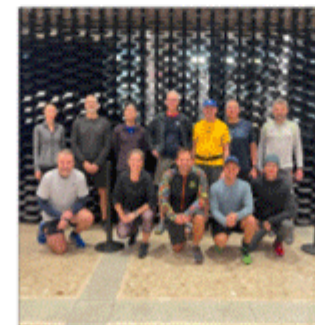
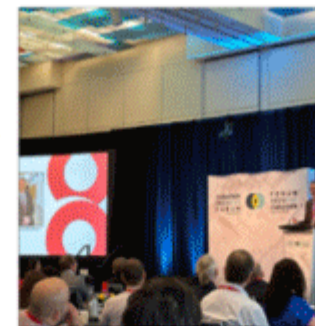
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The CANARIE Summit is a biennial showcase for trailblazing visionaries from research and post-secondary institutions, the private sector, and the public service who discuss their transformative work with an intimate gathering of Canada's research, education, and innovation communities.

The Summit features two days of engaging plenary sessions led by Canadian and international speakers aimed to inspire attendees to learn, discuss, and collaborate on timely and meaningful themes.



# THE FUTURE IS CONNECTED: THE POWER OF TRUSTED NETWORKS



Scientific discovery, economic competitiveness, and societal progress increasingly depend on one thing: trusted networks. Not just connection at speed, but connection built on trust—secure, resilient, and designed to move ideas, people, and data at the scale modern research demands. This year's CANARIE Summit brings global research, innovation, and digital infrastructure leaders together to explore how trusted, ultra-high-speed Research and Education (R&E) networks are powering the future.

From enabling data-intensive science and AI-driven discovery, to connecting researchers with global collaborators and tools, R&E networks are foundational infrastructure for Canada's economic success. They underpin breakthroughs in health, climate, advanced manufacturing, and quantum science—while also enabling talent development, innovation ecosystems, and participation across regions and institutions. As demands grow for sovereignty, security, and reliability, trusted networks are no longer optional—they are strategic assets.

Together, the Summit will offer a forward-looking, action-oriented perspective on how trusted networks connect Canada to opportunity—and how, by working together, we can ensure the future is not just faster, but stronger, more secure, and truly connected.

# ENGAGEMENT WITH CANADA'S LEADERS IN RESEARCH, EDUCATION, AND INNOVATION



CANARIE Summit sponsors can strengthen their exposure to—and collaboration with—Canada's research, education, and innovation communities.

## How?

- Extended networking sessions
- Exhibition opportunities
- Brand promotion via the CANARIE Summit website, event communications, and social media channels
- Opportunity to introduce speakers

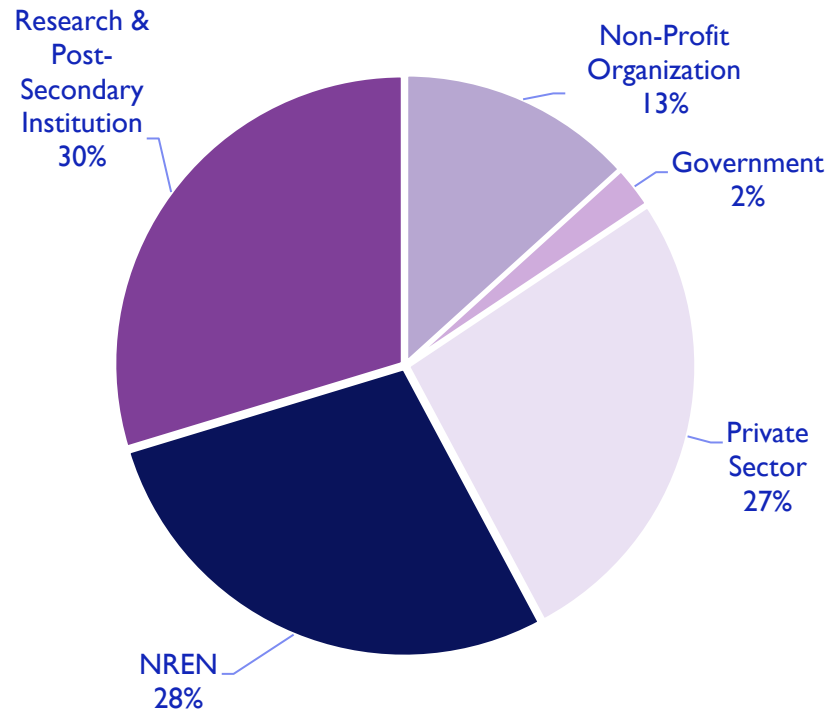
96%

} Average attendee rating for “Overall Experience” at the last CANARIE Summit

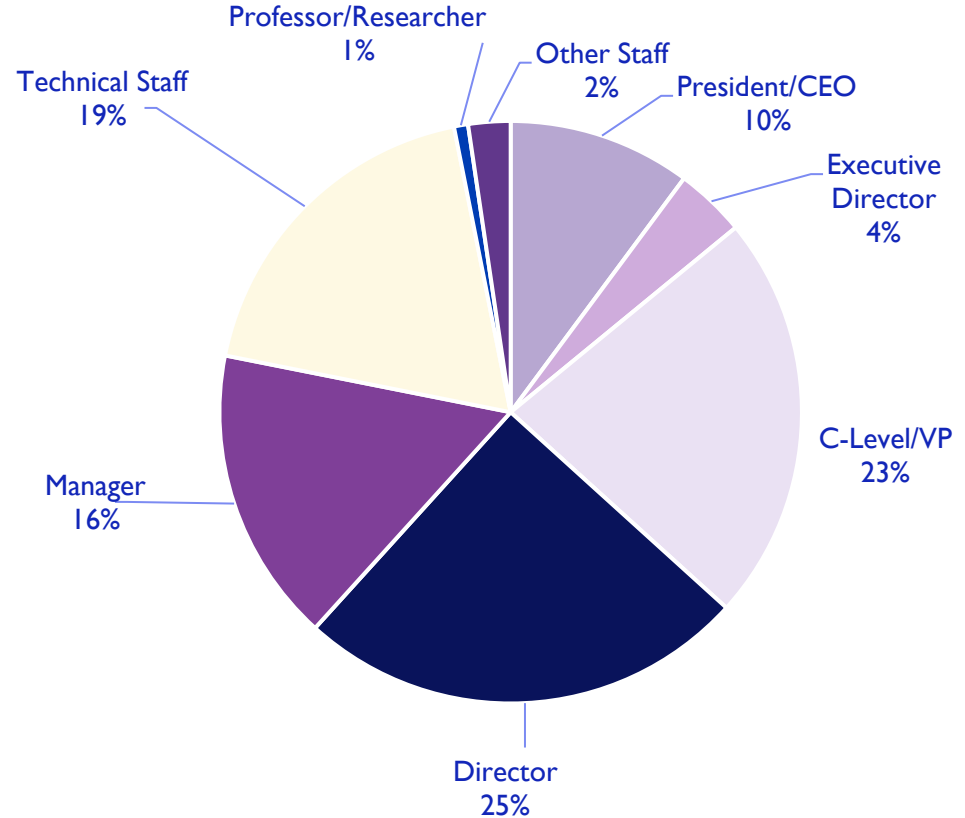
# ATTENDEE DEMOGRAPHICS – 2024 SUMMIT



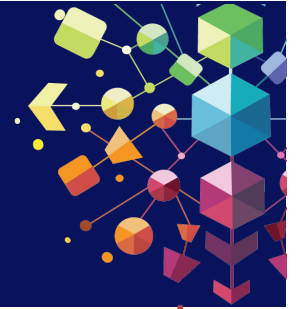
## Attendees by Sector



## Attendees by Role



# ATTENDEE FEEDBACK



“The speakers were excellent and matched the theme. I came away engaged, enlightened, emboldened, and energized. It was also great to see colleagues from near and far.”

“One of the most highly valued conferences I have attended. Every part of it was interesting and thoughtfully put together, organized, and produced. The attendees were also all the right people together to derive good value in networking and discussions.”

**What did you think of  
the CANARIE Summit?**

“It was an excellent event and networking opportunity. Presentations were interesting, relevant, informative, and provocative. I am looking forward to applying and sharing the tips and lessons I learned.”

“This was by far the best CANARIE Summit I have attended in the past six years, and I hope the quality of the content and delivery continues into the following years.”

# 2024 SUMMIT SPONSORS



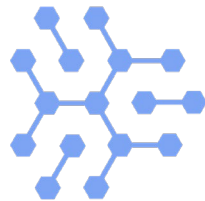
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Secure Research Data  
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# 2026 SPONSORSHIP PACKAGES



	Premier Program Partner	Premier Reception Partner	Collaborating Partner	Promoter	Advocate	À la Carte Add-ons (must be purchased with another level)
<b>Fee</b>	\$11,000 CANARIE Members \$13,600 Non-Members	\$11,000 CANARIE Members \$13,600 Non-Members	\$8,000 CANARIE Members \$10,600 Non-Members	\$6,000 CANARIE Members \$8,600 Non-Members	\$4,000 CANARIE Members \$6,600 Non-Members	
<b>Number available</b>	1	1	6	7	Unlimited	
<b>Number of passes</b>	4	4	3	2	3	\$1,500 (3 passes)
<b>Promoted in Summit communications, including social media and email campaigns</b>	Yes	Yes	Yes	Yes	Yes	
<b>Logo on Summit signage</b>	Yes	Yes	Yes	Yes	Yes	
<b>Logo in program and website</b>	Yes (prominent positioning)	Yes (prominent positioning)	Yes	Yes	Yes (website only)	\$1,500
<b>Exhibit space</b>	Yes	Yes	Yes	Yes		
<b>Introduction of Summit speaker</b>			Yes			\$2,500 (based on availability)
<b>Speaking session</b>	Yes (during program)	Yes (during reception)				
<b>List of consented attendees</b>	Yes	Yes	Yes			\$1,500

**SOLD OUT**

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*\*CANARIE reserves the right to accept or decline any sponsorship requests.*

# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## All-Day Fuel Partner

Coffee, tea, and drinks for attendees during Day 1 or Day 2.

**\$3,500 (member) / \$6,100 (non-member) | 2 Opportunities Available**

- Prominent logo placement on refreshment station signage
- Company mention during event remarks
- Company promotion in Summit communications, including social media and email campaigns
- Logo on Summit signage, event program, and website

## 5k Fun Run/Walk Partner

Annual CANARIE Fun Run/Walk takes place on the morning of Day 2 of the Summit.

**\$3,500 (member) / \$6,100 (non-member) | 1 Opportunity Available**

- Prominent logo on swag for all run participants
- Company mention during Fun Run/Walk remarks
- Company promotion in Summit communications, including social media and email campaigns
- Logo on Summit signage, event program, and website

# HOW TO BECOME A SPONSOR



## Are you a CANARIE Member?

CANARIE Membership (\$2,500) includes an annual \$2,600 discount towards a CANARIE program (i.e., sponsorship of the CANARIE Summit/Canadian SecuR&E Forum, or participation in the Canadian Access Federation). Members may select the CANARIE program to which to apply this discount. To verify that your organization is CANARIE Member, click here: <https://www.canarie.ca/members/list/>

If you're interested in becoming a CANARIE member and applying the membership discount towards sponsorship of the Summit, ask us how! To learn more about CANARIE membership, click here: <https://www.canarie.ca/members/>

## Next Steps:

1. Contact **Lesley McElroy** at [sponsor@canarie.ca](mailto:sponsor@canarie.ca) to confirm that you'd like to be a sponsor.
2. Confirm your sponsorship package selections by completing the Sponsorship Form – a link to the form will be sent to you via SimpleSignup.
3. Once steps #1 & 2 are complete, an invoice and/or receipt will be issued, and your brand promotions and sponsorship entitlements will begin.

## Questions?

Lesley McElroy | Director, Communications  
[sponsor@canarie.ca](mailto:sponsor@canarie.ca) | 613-282-9791